



The Illinois Ready Mixed Concrete Association is excited to announce our third of 12 **FREE** webinars titled: **Part 1 Concrete's Environmental Impacts and Ability to Impact a Company's Environmental Social and Governance Goals** presented by Luke McHugh PE, Senior Director, Local Paving National Ready Mixed Concrete Association. One professional development hour (PDH) will be given to everyone who registers and attends the webinar.

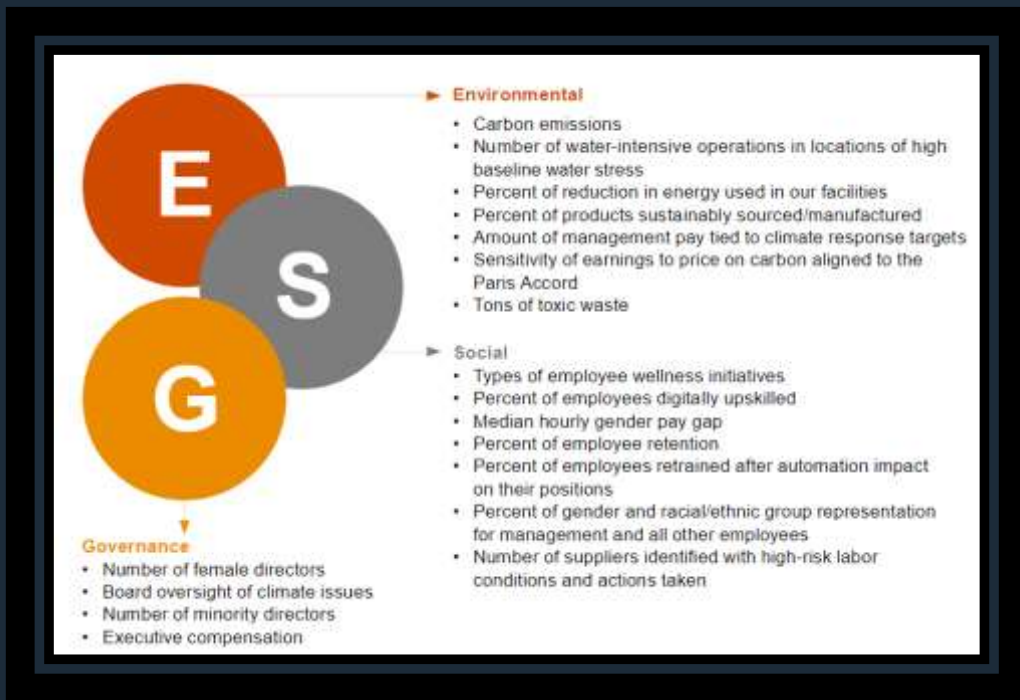
Title: Part 1 of 3-Part Series: Concrete's Environmental Impacts and Ability to Impact a Company's Environmental Social and Governance Goals

Date: March 9th, 2021

Time: 12:00 PM CST

Description: In this webinar you will discover how choosing a concrete parking lot or using concrete on a project can achieve a variety of LEED Credits as well as help companies meet their Environmental Social and Governance Goals for your clients. Today companies are tracking and running their business based on their ESG strategies and are not aware how concrete can help them reach their ESG goals. LEED required Environmental Product Declarations will also be discussed. The difference between Life Cycle Assessment (LCA) and Life Cycle Cost Analysis (LCCA) of concrete pavements will be highlighted in this webinar.





Please click on the link below to register for this webinar and to view sponsorship opportunities:

[CLICK HERE TO REGISTER](#)

If you have any questions please contact me.

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