

Good afternoon Affiliate Friends! Most of you have heard from me a couple of times today already, but I wanted to get this in your hands before we head in to the weekend, so one more. Attached is the latest one-pager out of BWS regarding wood costs. Please share with your members and contacts across your comms/social networks, etc. Hopefully this will help you to spread the word far and wide!

If you have any questions/comments/concerns, please reach out to Gregg Lewis (copied here) and he can help you with anything you might need. Otherwise, I'm finished filling your inboxes for the day, and hope you all have a wonderful weekend! To all the dads out there, Happy Fathers' Day!!

Regards,

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BUILD WITH STRENGTH

MONEY DOESN'T GROW ON TREES SO WHY WOULD YOU BUILD WITH WOOD?

In a matter of months, the cost of lumber has skyrocketed more than 350%, crushing an already struggling housing market. These unprecedented hikes in price are hurting builders, contractors, and home buyers across the country, and there is no end in sight.

June 10, 2021

Los Angeles Times

Lumber is wildly expensive now. Even picnic table prices are through the roof

May 25, 2021

THE WALL STREET JOURNAL.

<u>Lumber Prices Are Through</u> <u>the Roof, Punishing</u> Apartment Builders May 20, 2021



Habitat for Humanity Avoiding High Lumber Costs With Fire-Resistant Material

May 18, 2021

REUTERS

Surging Lumber Prices Weigh on U.S. Homebuilding

May 17, 2021

The Alercury News

<u>Lumber Prices Soar,</u> <u>Threatening Bay Area</u> Home Projects May 17, 2021

BUSINESS INSIDER

The Price of Lumber is Wild Right Now and It's a Disaster for the Already Disastrous Housing

May 12, 2021

Los Angeles Times

The US Lumber Market is Out of Control

May 5, 2021

FORTUNE

<u>'Pure Panic': Lumber Prices</u> <u>Up a Staggering 280% as</u> <u>Builders Scramble for Supply</u> **April 17, 2021**

Forbes

Lumber Prices Rocket Higher As Demand Overwhelms Supply

February 22, 2021

KOLD 13

Soaring lumber prices hinder affordable housing

February 10, 2021



Thinking of a new wooden deck for spring? It may bust your budget

July 16, 2020

Market Watch

<u>Lumber prices have</u> <u>skyrocketed – and that's</u> bad news for home buyers