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To: Jim Randolph <JRandolph@irmca.org>
Subject: SDSU Concrete Industry Management program

I want to drop you a quick line to thank you very much for your support of the Concrete Industry Management program at SDSU, and to let you know we are officially open for business! We will have a “groundbreaking” ceremony sometime this fall, and we will be sure to let you know when a date is finalized.

Classes do not start until next month, so our main priority right now is attempting to recruit students. Please keep us in mind if you or anyone in your organization has a son or daughter approaching college age. I would also greatly appreciate it if you could help spread the word to your vendors, customers, and anyone else in your personal or professional network who might be getting ready to send kids off to college. To that end, we have some SDSU-specific promotional material in the process of being edited by our marketing department. We will be sure to get those out to you as soon as they are available.

Thanks again for your support, and we will keep you posted on our progress.

Best Regards,
Tim

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