

SYSODYNE Blog - July 2022

## Croell's Experience Using Sysdyne Cloud Solutions

Richard Croell and his son, Roger, built **Croell, Inc.** from the ground up (using concrete of course!) They constructed the first plant in their hometown of Lawler, Iowa during the Spring of 1968. Today, Croell is in nine different states with more than 120 locations.

Starting in 2020, **Sysdyne Cloud Batch** has been installed at over **50** of Croell's ready mixed concrete plants. Here is what Jeramy Croell, Territory Manager, says about his experience with Sysdyne's Cloud Batch and their service:



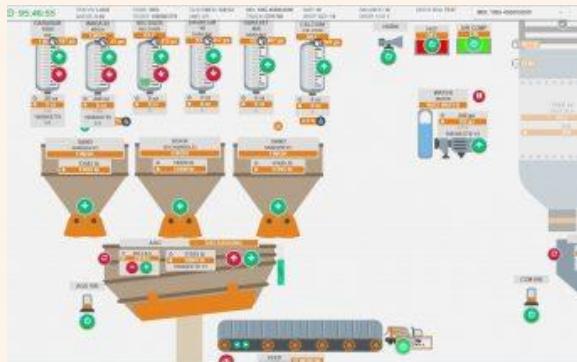
*IMG: Dylan Brown, Plant Manager (left) and Jeramy Croell, Territory Manager (right)  
using Sysdyne Cloud Solutions*

"The implementation and roll out process was very easy. Most of the setup can be done without affecting day-to-day operations. I loved the functionality and customization of every part of the plant in Cloud Batch. We had control of everything from batch sequencing, to when aeration turns on and off, to when we wanted horns to sound.

The replaying of loads has been one of the most valuable tools of Cloud Batch. If something goes wrong, or a load is out of tolerance we have the ability to rewatch exactly what happened on the batch screen, rather than relying on the dispatcher's memory. This has made problem solving and tweaking of free falls and jog tables much simpler and improved the performance and accuracy of our batching across the board. With Cloud Batch we don't have to be on site to do this either, we can make changes and watch loads from anywhere. Being able to make more accurate changes to plants and managing tolerances is crucial. It helps to conserve as much powder as possible to stretch the allotted material."

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## About SYSDYNE

Sysdyne Technologies is the leading Cloud software provider for the ready mixed concrete industry. Our goal is to assist concrete producers in leveraging the latest cloud technology to improve production efficiency and their bottom line. Sysdyne's fully integrated product suite includes **Pioneer®** Cloud Batch, **ConcreteGO®** Cloud Dispatch, and **iStrada®** Cloud GPS/Truck Tracking.

To find out more, contact your local Sysdyne representative by emailing [sales@sysdynetechnologies.com](mailto:sales@sysdynetechnologies.com), visiting our website and using the **LIVE CHAT**, or by calling 203-327-3649.

Thank you,  
Sysdyne Team

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