

Sysdyne Blog - August 2021

Digital Transformation Is Helping Advance the Ready Mix Industry

In the past, advanced technology and dynamic software solutions were available only to the large ready-mix producers. Many concrete producers were unable to leverage technology that help drive profits, mostly due to the huge upfront investment, well those days are gone.

The graphic features a background of falling US dollar bills over a construction site. In the top left corner is the SYSDYNE logo. The main text is centered and reads: **PROVIDING END-TO-END DIGITAL SOLUTIONS FOR READY MIX PRODUCERS**. In the bottom right corner, there is an orange button with the text **LEARN MORE**.

It is every Producer's aim to maximize productivity, reduce operating costs, and produce high-quality concrete, regardless of their company size. **ConcreteGO**, our cloud-based solution for central dispatching, assists producers in growing ready-mix businesses without requiring traditional IT infrastructure.

With **iStrada**, our advanced delivery management system, you no longer have to deal with paper-based ticketing systems and manual processes. Key personnel are able to see at any given time exactly how many mixer trucks are ticketed, loading, driving to job, on job, pouring, and returning to plant. With access to track their shipments live, place orders, print their account statements, and even download their invoices, this system also boosts customer satisfaction.

Pioneer Cloud Batch, the latest addition to our product suite, allows users to monitor and adjust any load of concrete both easily and securely using an internet-connected device. With a unified database, decision-makers have advanced analytics, as well as preventive maintenance that lowers downtime

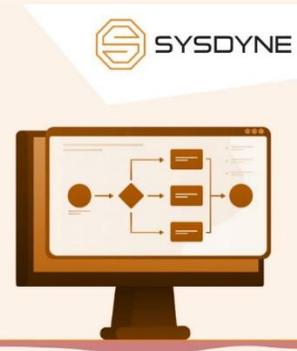
By integrating Sysdyne's **solution suite** with industry-leading 3rd party systems using API technology, concrete producers can offer a better end-to-end experience to their clients, reduce back-office tasks and enjoy increased productivity.

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About Sysdyne

Sysdyne Technologies is the leading Cloud software provider for the ready mixed concrete industry. Our goal is to assist concrete producers in leveraging the latest cloud technology to improve production efficiency and their bottom line. Sysdyne's fully integrated product suite includes **Pioneer®** Cloud Batch, **ConcreteGO®** Cloud Dispatch, and **iStrada®** Cloud GPS/Truck Tracking.

To find out more, contact your local Sysdyne representative by emailing sales@sysdynetechnologies.com, visiting our website and using the **LIVE CHAT**, or by calling 203-327-3649.

Thank you,

Sysdyne Team

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