## Hello -

Each year we celebrate excellence in our industry through individual "Best of the Year" awards. The winners for the "Best of the Year" awards are nominated by external players in our industry and then selected by the awards panel based on specific criteria.

Nominations for the "Best of the Year" ELEVATE Awards are now open. In order for us to have an awards ceremony, we have to have nominations to base them off of. If you have any sort of members spotlight where you highlight news for association members, we are asking for your help in promoting this awards program and encouraging members to nominate their friends and colleagues for these awards.

They can do so by going to <a href="https://theheavyworkconference.com/2021awards/">https://theheavyworkconference.com/2021awards/</a> and clicking "Nominate Now" on the "Best of the Year" tile. <a href="https://theheavyworkconference.com/2021awards/">This video</a> will also walk them step-by-step through the nomination process. They do not have to be Command Alkon users to be eligible for these awards.

Nominations will close on September 8th. We will not have an in-person ELEVATE Conference again this year, so we will host another virtual ELEVATE Awards ceremony on October 27th.

If you have any questions, please do not hesitate to ask.

Thank you!

## **Amber Vines**

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