



Sysdyne Blog - August 2021

Concrete Analytics And Business Intelligence Is On The Rise

As the concrete industry opens itself to innovation, more and more producers are looking towards business analytics and business intelligence to better analyze trends and predict problems before they happen. Access to real-time data and data visualization tools using BI is helping concrete producers identify gaps and develop strategies to increase profit.

A graphic illustration for Business Intelligence. It features a person in a white shirt looking at a large digital display. The display shows the SYSDYNE logo, a world map, and various data visualizations including bar charts, pie charts, and line graphs. The text 'BI (BUSINESS INTELLIGENCE)' is prominently displayed in the center. A 'LEARN MORE' button is located in the bottom right corner.

Symbol	Value	Change
CTMX	0.45	▲ +0.4
FTR	-0.23	▼ -2.34%
CSCO	-1.01	▼ -1.89%
CHK	0.02	▲ +0.2
AARL	-2.5	▼
BRTD		
AMZN		
TSLA		

Concrete industry professionals who adopt data analytics and business intelligence have seen huge increases in production efficiency and productivity. The ability to more accurately bid and deliver on projects by analyzing and spotting consistent trends or problems, allows producers to develop the necessary strategies to address them effectively. Factoring industry trends like customer bid history, economic conditions and material costs, significantly helps to better control overhead costs and win more business.

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About Sysdyne

Sysdyne Technologies is the leading Cloud software provider for the ready mixed concrete industry. Our goal is to assist concrete producers in leveraging the latest cloud technology to improve production efficiency and their bottom line. Sysdyne's fully integrated product suite includes **Pioneer®** Cloud Batch, **ConcreteGO®** Cloud Dispatch, and **iStrada®** Cloud GPS/Truck Tracking.

To find out more, contact your local Sysdyne representative by emailing sales@sysdynetechnologies.com, visiting our website and using the **LIVE CHAT**, or by calling 203-327-3649.

Thank you,
Sysdyne Team



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