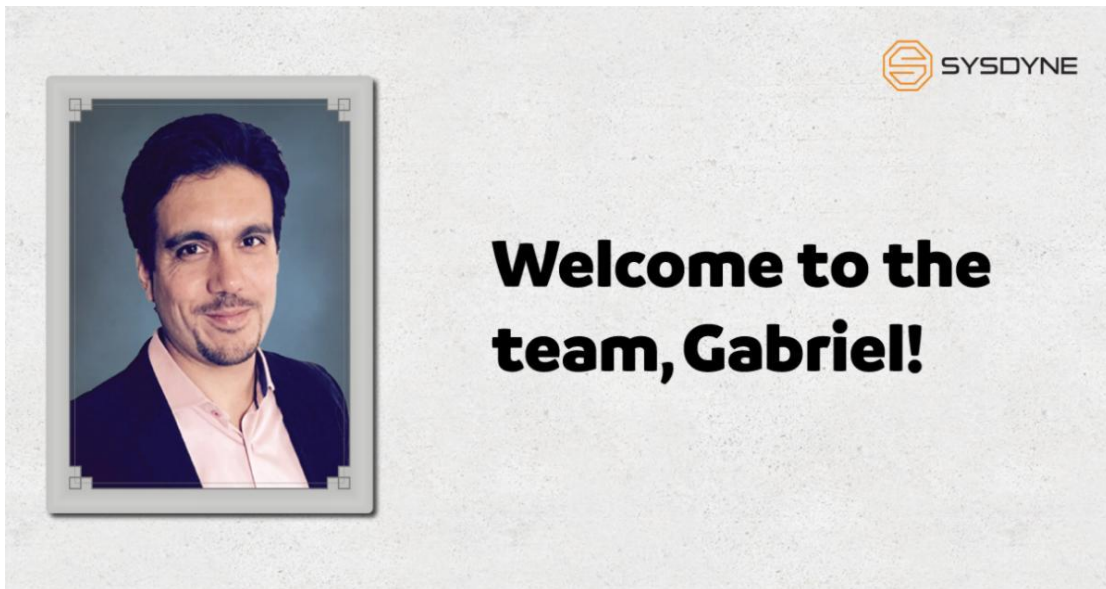


Sysdyne Blog - January 2022

## Sysdyne Welcomes Gabriel Carrero to Executive Team

As we kick off 2022, Sysdyne Technologies, the global leader in Cloud-native software for the ready mixed concrete industry, announces that veteran senior executive, Gabriel Carrero has joined the company's executive team.



With the support of the Sales, Business Development, and Marketing teams, Gabriel's immediate focus is on leading the company's growth strategy and market penetration while ensuring customers successfully transition to modern cloud solutions. He is also responsible

for ensuring that customers gain the full value of having Sysdyne as their unconditional business partner and improve both their daily performance and bottom-line results.

*“Sysdyne’s advanced solutions portfolio and exceptional customer-centric culture offered the unique opportunity to effectively contribute and truly make a difference towards the ongoing evolution of the heavy construction materials industry... I certainly feel very fortunate to have been trusted with this challenge”.*

– **Gabriel Carrero**, Sysdyne Technologies

Gabriel spent over 18 years at GCP Applied Technologies, Inc (former W.R. Grace & Co.) in a variety of leadership roles, including Marketing & Strategic Product Manager for North America Ready Mix, Business Director/General Manager for LATAM & South East North America, and Global Director for the Strategic Accounts Group. Following his time at GCP, he fulfilled the role of Chief Commercial Officer and Head of Global Business Operations at Nitrocrete, LLC.

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Wishing you a happy, healthy holiday season  
and prosperous New Year!

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## About Sysdyne

Sysdyne Technologies is the leading Cloud software provider for the ready mixed concrete industry. Our goal is to assist concrete producers in leveraging the latest cloud technology to improve production efficiency and their bottom line. Sysdyne's fully integrated product suite includes **Pioneer®** Cloud Batch, **ConcreteGO®** Cloud Dispatch, and **iStrada®** Cloud GPS/Truck Tracking.

To find out more, contact your local Sysdyne representative by emailing [sales@sysdynetechnologies.com](mailto:sales@sysdynetechnologies.com), visiting our website and using the **LIVE CHAT**, or by calling 203-327-3649.

Thank you,  
Sysdyne Team

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