

SYSDYNE Blog - August 2022

AUGUST: Digital Transformation for the Concrete Ready-Mix Industry.

By: S. Gabriel Carrero | Head of Global Commercial Operations | Member of Executive Committee Sysdyne Technologies, LLC.

Digital transformation has become the buzzword in our industry. More and more senior executives, the CEOs, CTOs, CIOs are discussing their vision of the digital transformation. Many companies have moved forward with their digital transformation initiatives, from building unmanned cement plants to digitizing their entire ticket flow and going paperless. What is digital transformation? Why is it so important? What's the relationship between digital transformation and the bottom line of the business, and to our hardworking workforce?

**DIGITAL
TRANSFORMATION**

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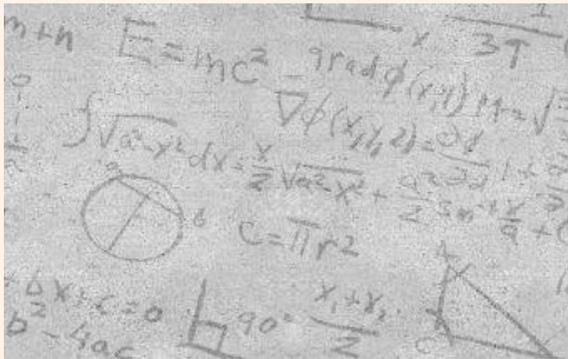


As the technology partner of our industry, we'd like to discuss the subject, to share our understanding of it and the vision of yours. We hope this will shed light on the true impact of digital transformation to our day to day business and the industry. After all, digital transformation should not be some buzzword that everyone is talking about. Today, we kick off this monthly Digital Transformation column with an article written by Gabriel Carrero, the Head of Commercial Operations at Sysdyne.

Gabriel Carrero is a Global Business Executive with over 22 years of experience in the Specialty Construction Materials & Systems Industry, including Cement, Concrete & Aggregate and Construction. He has led several business units for global organizations, including NITROcrete as Chief Commercial Officer & Global Head of Business Operations, W.R. Grace & Co. as Business & Commercial Director on a Regional and Global level respectively.

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SYSDYNE STAFF SPOTLIGHT



I try to utilize my experience to create a cohesive project plan for each customer. I also enjoy helping each customer apply their business rules using the software

Todd Brakefield Support/Implementation Manager

Sysdyne Staff Spotlight: Todd Brakefield

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What's the biggest challenge we have in the Ready Mix Industry today?

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About SYSDYNE

Sysdyne Technologies is the leading Cloud software provider for the ready mixed concrete industry. Our goal is to assist concrete producers in leveraging the latest cloud technology to improve production efficiency and their bottom line. Sysdyne's fully integrated product suite includes **Pioneer®** Cloud Batch, **ConcreteGO®** Cloud Dispatch, and **iStrada®** Cloud GPS/Truck Tracking.

To find out more, contact your local Sysdyne representative by emailing sales@sysdynetechnologies.com, visiting our website and using the **LIVE CHAT**, or by calling 203-327-3649.

Thank you,
Sysdyne Team

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