



The world's building stock is expected to double by 2060—that's equal to adding an entire New York City to the planet every month, and that's good news for ready mix producers like you.

The bad news? Embodied carbon—the carbon footprint of a building or infrastructure project before it becomes operational—is expected to account for nearly 50% of the overall carbon footprint of new construction between now and 2050.

To learn more about how embodied carbon factors into the overall carbon footprint of new construction, check out our [recent blog post](#). We cover:

- What embodied carbon is
- Why embodied carbon is a focus in construction
- Steps you can take to reduce embodied carbon

[Read the blog post to learn more](#)

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