



NEW CONCRETE INDUSTRY PROMOTION IN CONCRETE TRAILS

IRMCA would like to invite you to attend the 12th webinar in our Free Promotion Webinar Series which will be on July 28th at 12:00 PM CST titled New Concrete Industry Promotion on Concrete Trails.

In 2020, trail parks and similar outdoor settings saw a 50% usage increase across the country. Illinois has almost 1,000 projects ranging from less than \$50,000 to over \$100M where trails are being constructed or will be constructed in the coming months. Concrete's natural durable properties versus other paving materials make it the obvious choice for a long term, maintenance free, and sustainable amenity enhancing the quality of life for any community. Learn how to properly design and construct concrete trails according to the Guide to Concrete Trails by the National Concrete Pavement Technology Center for all types of recreational trails, including those for biking, running, and walking, and of other pathways such as cart paths on golf courses.

New Concrete Industry Promotion on Concrete Trails

Speaker:

Jon Hansen, Sr. Vice President-Local Paving,
National Ready Mixed Concrete Association

Date and Time:

July 28, 2021 at 12:00 PM CST

Webinar Description:

Learn how to properly design and construct concrete trails according to the Guide to Concrete Trails by the National Concrete Pavement Technology Center for all types of recreational trails, including those for biking, running, and walking, and of other pathways such as cart paths on golf courses.



IMPORTANT NOTE: TO ATTEND THE WEBINAR ON JULY 28th AT 12:00 PM CST, YOU WILL NEED TO CLICK ON THE LOGIN INFORMATION AT THE BOTTOM OF THE REGISTRATION CONFIRMATION EMAIL THAT YOU RECEIVE FROM EVENTBRITE. YOU CAN COPY AND PASTE THIS ZOOM WEBINAR LOGIN INFORMATION INTO YOUR CALENDAR.

CLICK HERE TO REGISTER

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